

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514797-1	08/21/16	August 2016	08/01/16 - 08/21/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/15	2110

Flight Dates	Order #	Alt Order #
08/15/16 - 08/21/16	1514797	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/16	08/19/16	WPBF News 25 5-6:00am	5:00-6:00am	11111--	:30	5	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 11111-- 5 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	5:39 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS301TVFLH	\$175.00 NM
2	WPBF	Tu	08/16/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS301TVFLH	\$175.00 NM
3	WPBF	W	08/17/16	5:07 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS301TVFLH	\$175.00 NM
4	WPBF	Th	08/18/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS301TVFLH	\$175.00 NM
5	WPBF	F	08/19/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS301TVFLH	\$175.00 NM
2	08/15/16	08/19/16	Good Morning America	7-9AM	22222--	:30	10	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 22222-- 10 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/15/16	8:29 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$225.00 NM
1	WPBF	M	08/15/16	8:54 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
3	WPBF	Tu	08/16/16	7:28 AM	Good Morning America	7-9AM	:30	MS100TVFLH	\$225.00 NM
4	WPBF	Tu	08/16/16	8:14 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
5	WPBF	W	08/17/16	7:39 AM	Good Morning America	7-9AM	:30	MS100TVFLH	\$225.00 NM
6	WPBF	W	08/17/16	8:29 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
8	WPBF	Th	08/18/16	7:27 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
7	WPBF	Th	08/18/16	8:50 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
10	WPBF	F	08/19/16	7:59 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
9	WPBF	F	08/19/16	8:48 AM	Good Morning America	7-9AM	:30	MS301TVFLH	\$225.00 NM
3	08/20/16	08/20/16	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	5:38 AM	Sat 5-6am News	Sat 5-6am	:30	MS401TVFLH	\$100.00 NM

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Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/15	2110	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/20/16	08/20/16	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	6:52 AM	Sat 6-7am News	Sat 6-7am	:30	MS401TVFLH	\$225.00 NM
5	08/20/16	08/20/16	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/20/16	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS401TVFLH	\$400.00 NM
1	WPBF	Sa	08/20/16	7:51 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS401TVFLH	\$400.00 NM
6	08/20/16	08/20/16	Sat 8-9am News	Sat 8-9am	-----S-	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	08/20/16	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	MS401TVFLH	\$265.00 NM
1	WPBF	Sa	08/20/16	8:38 AM	Sat 8-9am News	Sat 8-9am	:30	MS401TVFLH	\$265.00 NM
7	08/21/16	08/21/16	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	5:15 AM	Sun 5-6am News	Sun 5-6am	:30	MS401TVFLH	\$100.00 NM
8	08/21/16	08/21/16	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	6:13 AM	Sun 6-7am News	Sun 6-7am	:30	MS401TVFLH	\$175.00 NM
9	08/21/16	08/21/16	Sun 8-9am News	Sun 8-9am	-----S	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/21/16	8:10 AM	Sun 8-9am News	Sun 8-9am	:30	MS401TVFLH	\$265.00 NM
1	WPBF	Su	08/21/16	8:39 AM	Sun 8-9am News	Sun 8-9am	:30	MS401TVFLH	\$265.00 NM
10	08/15/16	08/19/16	WPBF News 25 @ Noon 12pm-1230pm		-1--1--	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -1--1-- 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/16/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS100TVFLH	\$265.00 NM
2	WPBF	F	08/19/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS301TVFLH	\$265.00 NM
11	08/15/16	08/19/16	M-F 5pm News	5-6pm	11111--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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1514797-1	08/21/16	August 2016	08/01/16 - 08/21/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/15	2110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/15/16	08/19/16	M-F 5pm News	5-6pm	11111--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
08/15/16 08/21/16 11111-- 5 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/15/16 5:25 PM M-F 5pm News 5-6pm :30 MS301TVFLH \$525.00 NM 2 WPBF Tu 08/16/16 5:12 PM M-F 5pm News 5-6pm :30 MS301TVFLH \$525.00 NM 3 WPBF W 08/17/16 5:40 PM M-F 5pm News 5-6pm :30 MS301TVFLH \$525.00 NM 4 WPBF Th 08/18/16 5:24 PM M-F 5pm News 5-6pm :30 MS301TVFLH \$525.00 NM 5 WPBF F 08/19/16 5:42 PM M-F 5pm News 5-6pm :30 MS301TVFLH \$525.00 NM									
12	08/15/16	08/19/16	WPBF News 25 @ 6:00PM	6-6:30PM	11111--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 11111-- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/15/16 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS301TVFLH \$600.00 NM 2 WPBF Tu 08/16/16 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS301TVFLH \$600.00 NM 3 WPBF W 08/17/16 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS301TVFLH \$600.00 NM 4 WPBF Th 08/18/16 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS301TVFLH \$600.00 NM 5 WPBF F 08/19/16 6:23 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS301TVFLH \$600.00 NM									
13	08/20/16	08/20/16	Sat 6pm News	6-630p	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/20/16 6:25 PM Sat 6pm News 6-630p :30 MS401TVFLH \$350.00 NM									
14	08/17/16	08/17/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 --1---- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/17/16 7:12 PM Wheel Of Fortune 7-7:30PM :30 MS301TVFLH \$1,100.00 NM									
15	08/15/16	08/19/16	Jeopardy	7:30-8PM	11111--	:30	5	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 11111-- 5 \$1,325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/15/16 7:41 PM Jeopardy 7:30-8PM :30 MS301TVFLH \$1,325.00 NM 2 WPBF Tu 08/16/16 8:00 PM Jeopardy 7:30-8PM :30 MS100TVFLH \$1,325.00 NM 3 WPBF W 08/17/16 7:53 PM Jeopardy 7:30-8PM :30 MS301TVFLH \$1,325.00 NM 4 WPBF Th 08/18/16 7:53 PM Jeopardy 7:30-8PM :30 MS301TVFLH \$1,325.00 NM 5 WPBF F 08/19/16 7:28 PM Jeopardy 7:30-8PM :30 MS301TVFLH \$1,325.00 NM									
16	08/20/16	08/20/16	Sat Wheel Of Fortune	Sat 7-730PM	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/20/16 7:13 PM Sat Wheel Of Fortune Sat 7-730PM :30 MS401TVFLH \$700.00 NM									

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Steinger/D/State Senate	Michael Steinger- 8/15	2110

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/21/16	08/21/16	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	MS401TVFLH	\$125.00 NM
18	08/15/16	08/19/16	Nightline	1238-107A	11111--	:30	5	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 11111-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/15/16	1:03 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
2	WPBF	Tu	08/16/16	12:51 AM	Nightline	1238-107A	:30	MS301TVFLH	\$50.00 NM
3	WPBF	W	08/17/16	1:04 AM	Nightline	1238-107A	:30	MS301TVFLH	\$50.00 NM
4	WPBF	Th	08/18/16	12:51 AM	Nightline	1238-107A	:30	MS301TVFLH	\$50.00 NM
5	WPBF	F	08/19/16	12:50 AM	Nightline	1238-107A	:30	MS301TVFLH	\$50.00 NM
19	08/20/16	08/20/16	ACCESS HOLLYWOOD	1235xm-135xm	-----S-	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	1:31 AM	ACCESS HOLLYWOOD WKND	1235xm-135xm	:30	MS401TVFLH	\$20.00 NM
20	08/20/16	08/20/16	SCANDAL WKND LF 1	1135P-1235X / 120	-----S-	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	12:04 AM	SCANDAL WKND LF 1	1135P-1235X / 120	:30	MS401TVFLH	\$20.00 NM
Total Spots							53		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,930.00
<u>Agency Commission</u>	\$3,139.50
<u>Net Amount Due</u>	\$17,790.50

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